

Increasing Efficiency through Relocation: Posterlounge Moves into New Company Headquarters

Leipzig, 29.08.2017 – The fine art publisher and online shop for wall art, Posterlounge (www.posterlounge.co.uk) has moved into new company headquarters in the east of Leipzig, Germany. The company, which is run as a family business based in the east-German metropolis, intends with this step to meet the rising demand for on-demand wall prints. At the same time, this relocation enables Posterlounge to make way for new jobs and more innovative printing systems.

As one of the leading suppliers in the field of fine art, Posterlounge had, as of yet, resided in the west of Leipzig. The owner-managed company has now moved into its new headquarters in the Gewerbepark Nordost. In June, the reconstruction work began, increasing the company space to twice the size. Both offices as well as production site now are spread over almost 2,500 square metres.

Due to this doubling of the former company space, Posterlounge gained a second office floor as well as ample space for new machinery. In addition to the two high performance cutter machines by the German company Zünd and the Canon Océ Arizona 6170 XTS, another flatbed printer was acquired making Posterlounge the only company to have two of these printer types in use. A ROLLER Flatbed Applicator was added to the production as well, as will be two of the new Océ Colorado 1640 with UVgel technology.

In 2003, shortly after introducing the German website, Posterlounge had already launched its UK web shop. Now, it is planned to expand into the markets of France, Italy and Spain in the fourth quarter of 2017 as well. “The internationalization of our shop had been on our mind from the very beginning, which is why we had planned to move into larger office space for some time now”, Falk Teßmer, who runs the company together with his brother Florian Teßmer, explains. “Moving was the logical next step to meet the rising demand for wall pictures. We want to maintain our high-quality standards, which is why we were looking for a facility that would still combine both production and office space.”

Please find photo material at your disposal at www.posterlounge.co.uk/press.html



About Posterlounge:

Since 2003, Posterlounge stands for high-quality wall design: true to the motto 'art for every wall', the company prints timeless photographs, exclusive illustrations and classic art prints on modern materials – inhouse and on demand. As an online art publisher based in Leipzig, Posterlounge offers artists the opportunity to market their works with only little effort. Thus, they can use the platform as an additional sales channel. Collaborations with renowned image and artist agencies such as National Geographic, Bridgeman Art and Everett Collection complement the high-quality portfolio. For more information please visit www.posterlounge.co.uk

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